

Mission

The Franklin County Board of Commissioners is committed to serving, supporting, and uplifting all residents of Franklin County through a lens of respect and human-centered care. We strive to ensure that every resident's needs are met on the fundamental social, wellness, economic, and environmental levels. We are dedicated to constant innovation, sustainability, and progress, for the sake of providing the best possible quality of life for all residents.

Strategic Focus

Primary Initiative: Public Awareness - Public Affairs works daily to keep the public informed about the Commissioners' work, including through press releases, weekly updates, and social media

Primary Issue: Communication - Public Affairs is challenged to bring heightened public awareness to policy priorities undertaken by the Board of Commissioners through press events, news story placement, and increased public appearance opportunities for the Commissioners. - This year, the commissioners highlighted the role that race and racism play in the unequal poverty rates in our community and recognized racism as a public health crisis and threat to our community. In Central Ohio as in most of the country, neighbors separated by only a few blocks sometimes might as well be living in different worlds. The economic disparities, housing options, quality of a public education, availability of good jobs, and even the kind of policing each neighborhood receives vary widely depending on who lives on which block must be addressed.

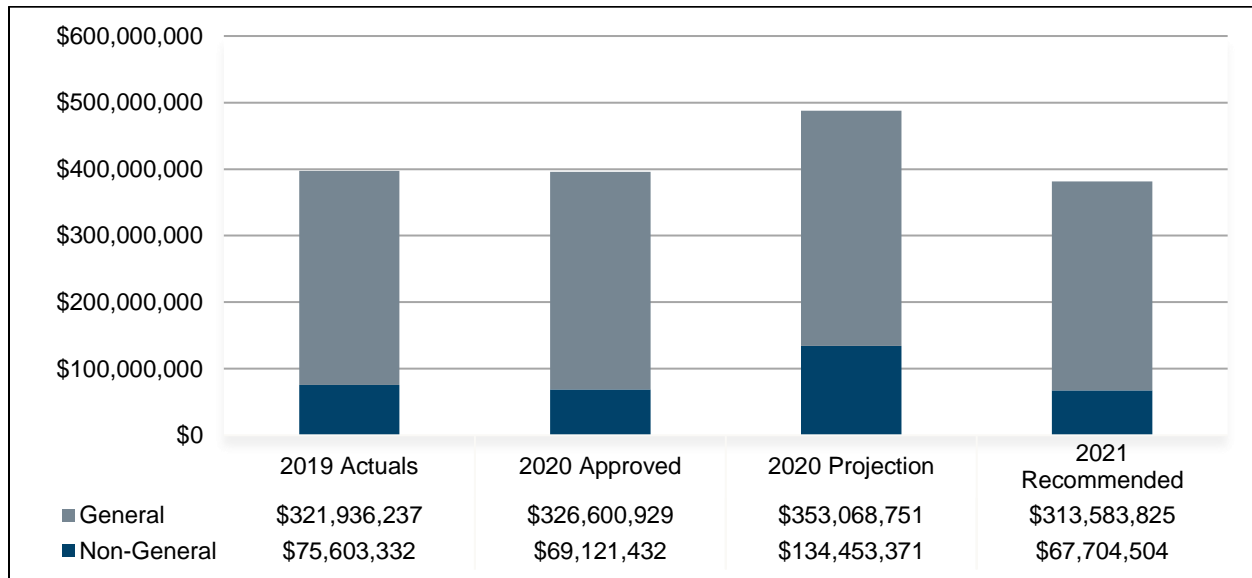
Performance Spotlight

Measure: Number of persons with increased awareness of County policies, programs, and services

Program: Public Affairs

About this measure		Why it is important	
This measure tracks thousands of residents who are more aware of county policies and programs due to the media coverage that Public Affairs is able to facilitate. As well as, track the number of people following the Commissioners on social media, and the number of reporters and residents to whom we are communicating directly via email.		The goal is for every Franklin County resident to be well-informed about the Commissioners' policies, programs, and positions. Furthermore, it is important that the public know where they can come for more information or how to reach out to a commissioner agency or the Commissioners themselves.	
What is being done			
Public Affairs works everyday to reach the residents of Franklin County with the Commissioners' message and to let them know how we can help support them.			
2019 Actual	2020 Budget	2020 Projected	2021 Budget
1,600	1,000	1,300	1,500

Budget Summary – Revenues



Primary Revenue Sources by Fund Type

Fund Type	Fund Name (Number)	Primary Revenue Sources
General	<ul style="list-style-type: none"> • General Fund (1000) • Risk Management Reserve Fund (1005) • Stadium Pledge Fund (1006) • Hotel Pledge Fund (1007) • 27th Pay Reserve Fund (2121) 	<ul style="list-style-type: none"> • Sales Tax Receipts • Transfers from the General Fund • Cost Allocation Plan Reimbursements
Special	<ul style="list-style-type: none"> • Domestic Shelter Fund (2024) • Zoological Park Fund (2038) • Convention Facility Fund (2058) • Wireless Enhanced 9-1-1 Fund (2130) • Coronavirus Relief Fund (2152) 	<ul style="list-style-type: none"> • Marriage License Fees • Zoo Levy Collections • State Revenue • Federal Grants
Debt	<ul style="list-style-type: none"> • Bond Retirement Fund (3031) • Stadium Debt Service Fund (3033) • Parking Bond Retirement Fund (3034) • Sanitary Bond Retirement Fund (3035) • Sales Tax Bond Retirement Fund (3036) 	<ul style="list-style-type: none"> • Transfers from the General Fund • Rental Payments
Capital	<ul style="list-style-type: none"> • Network Infrastructure Fund (4066) 	<ul style="list-style-type: none"> • Transfers from the General Fund
Enterprise /Internal	None	N/A

Comparison: 2020 Approved to 2020 Projection

	2020 Approved	2020 Projection	Variance	
			\$	%
General Fund	\$326,600,929	\$353,068,751	\$26,467,822	8.1%
Non-General Fund	\$69,121,432	\$134,453,371	\$65,331,939	94.5%
Total	\$395,722,361	\$487,522,122	\$91,799,761	23.2%

The \$91,799,761 increase from the 2020 Approved Budget to the 2020 Projection is primarily attributed to:

- An increase related to collections from the Coronavirus Relief Fund and reimbursements from FEMA through the Public Assistance Program, offset by a decrease in sales tax collections within the General Fund.
- An increase related to the Coronavirus Relief Fund, offset by appropriation backstop revenue the county provides to the Convention Facility Authority for its debt service payments which is not expected to be used this year.

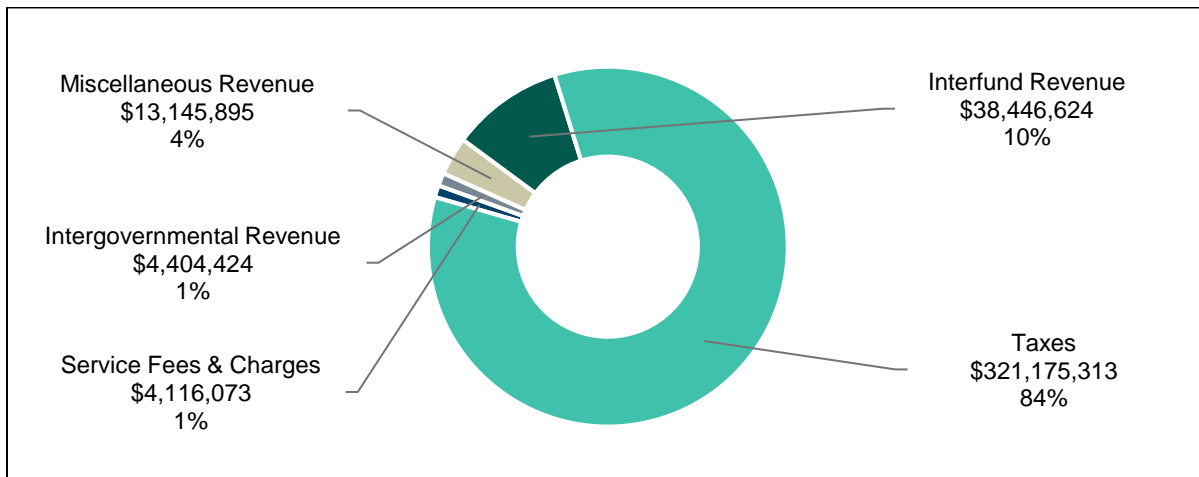
Comparison: 2020 Approved to 2021 Recommended

	2020 Approved	2021 Recommended	Variance	
			\$	%
General Fund	\$326,600,929	\$313,583,825	(\$13,017,104)	-4.0%
Non-General Fund	\$69,121,432	\$67,704,504	(\$1,416,928)	-2.0%
Total	\$395,722,361	\$381,288,329	(\$14,434,032)	-3.6%

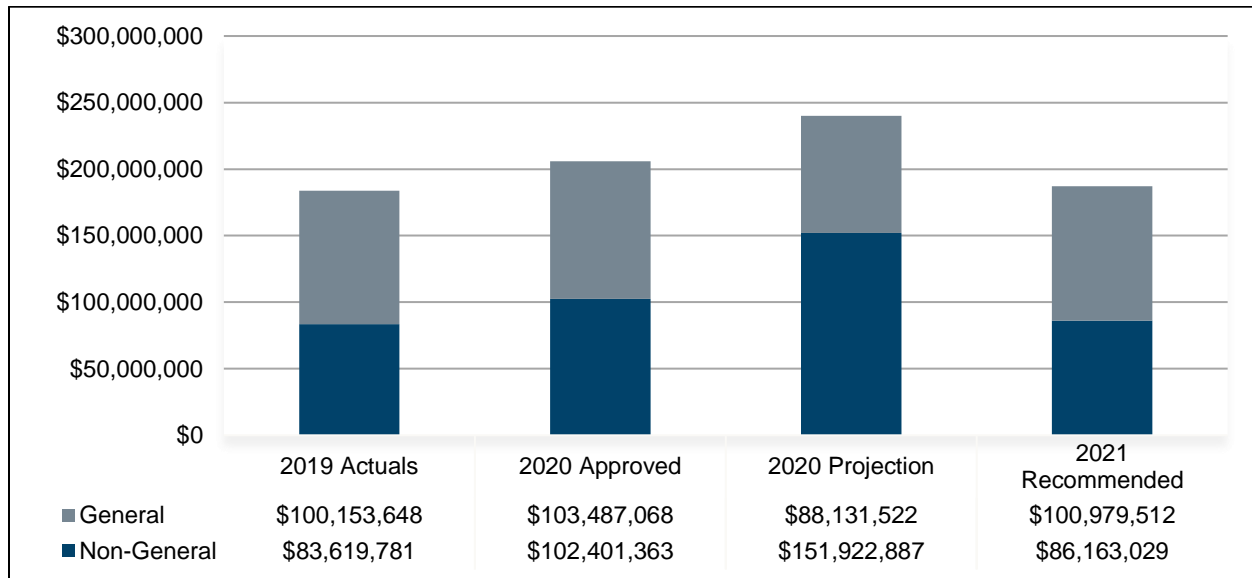
The \$14,434,032 decrease from the 2020 Approved Budget to the 2021 Recommended Budget is primarily attributed to:

- A decrease in sales tax collections and the one-time transfer from the 27th Pay Reserve Fund partially offset by an estimate for additional real estate tax revenue as a result of the increased valuations from the triennial reappraisal within the General Fund, and an increase in cash transfers for debt service payments within Non-General Fund.

**2021 Recommended Budget
Revenues by Category**



Budget Summary – Expenditures



Significant items in the 2021 Recommended Budget

Object Code	Budgeted Amount	% of Budget
PERSONAL SERVICES & FRINGE	\$7,837,383	4.2%
FUND TRANSFERS-DEBT SERVICE	\$50,992,982	27.2%
OPERATING TRANSFERS OUT	\$43,642,177	23.3%
BOND PRINCIPAL	\$23,201,181	12.4%
GRANTS TO NON-PROFITS	\$19,404,684	10.4%
CAPITALIZED BOND INTEREST	\$10,466,438	5.6%
BOND INTEREST	\$9,502,966	5.1%
BUILDINGS & OFFICES RENT/LEASE	\$7,711,922	4.1%
CONTINGENCIES	\$5,000,000	2.7%
PROFESSIONAL SERVICES-OTHER	\$2,091,854	1.1%
<i>OTHER</i>	\$7,290,954	3.9%
TOTAL	\$187,142,541	100.0%

Comparison: 2020 Approved to 2020 Projection

	2020 Approved	2020 Projection	Variance	
			\$	%
General Fund	\$103,487,068	\$88,131,522	(\$15,355,546)	-14.8%
Non-General Fund	\$102,401,363	\$151,922,887	\$49,521,524	48.4%
Total	\$205,888,431	\$240,054,409	\$34,165,978	16.6%

The \$34,165,978 increase from the 2020 Approved Budget to the 2020 Projection is primarily attributed to:

- An increase related to the Coronavirus Relief Fund, offset by appropriation backstops related to debt issued payments for the Huntington Park and the Downtown Hilton Hotel, as well as Contingency and other appropriations within Reserves that are transferred to other agencies within the General Fund.

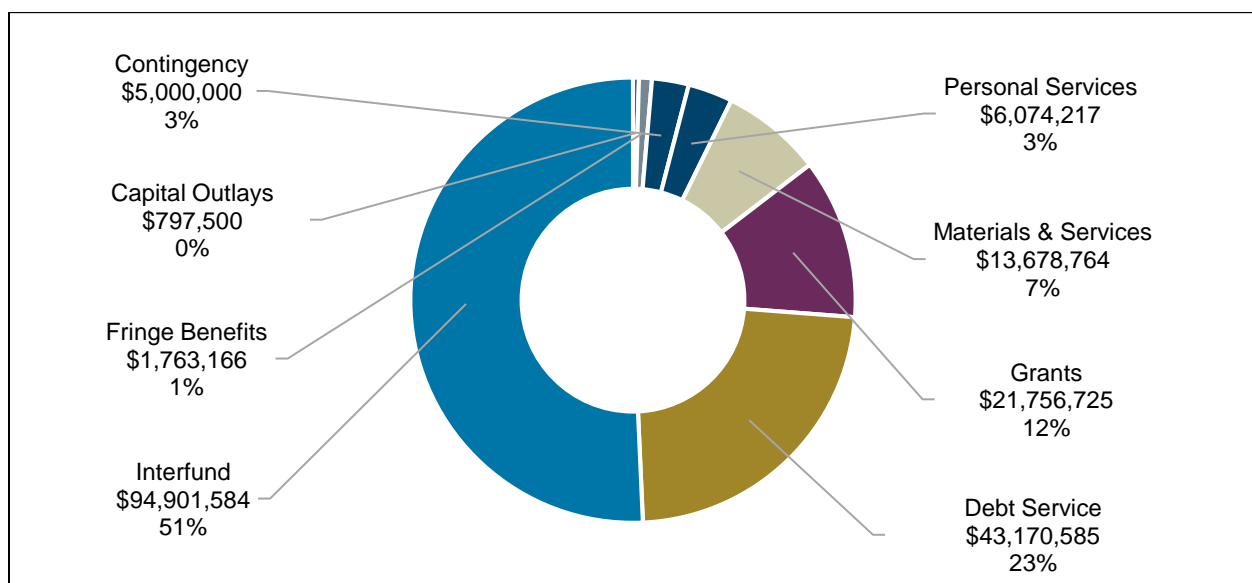
Comparison: 2020 Approved to 2021 Recommended

	2020 Approved	2021 Recommended	Variance	
			\$	%
General Fund	\$103,487,068	\$100,979,512	(\$2,507,556)	-2.4%
Non-General Fund	\$102,401,363	\$86,163,029	(\$16,238,334)	-15.9%
Total	\$205,888,431	\$187,142,541	(\$18,745,890)	-9.1%

The \$18,745,890 decrease from the 2020 Approved Budget to the 2021 Recommended Budget is primarily attributed to:

- General Fund - A decrease in Contingency as well as the appropriations reserved for the Board of Elections in the 2020 Budget.
- Non-General Fund - A one-time transfer from the 27th Pay Reserve Fund in 2020.

**2021 Recommended Budget
Expenditures by Category**



Budget Summary – FTEs

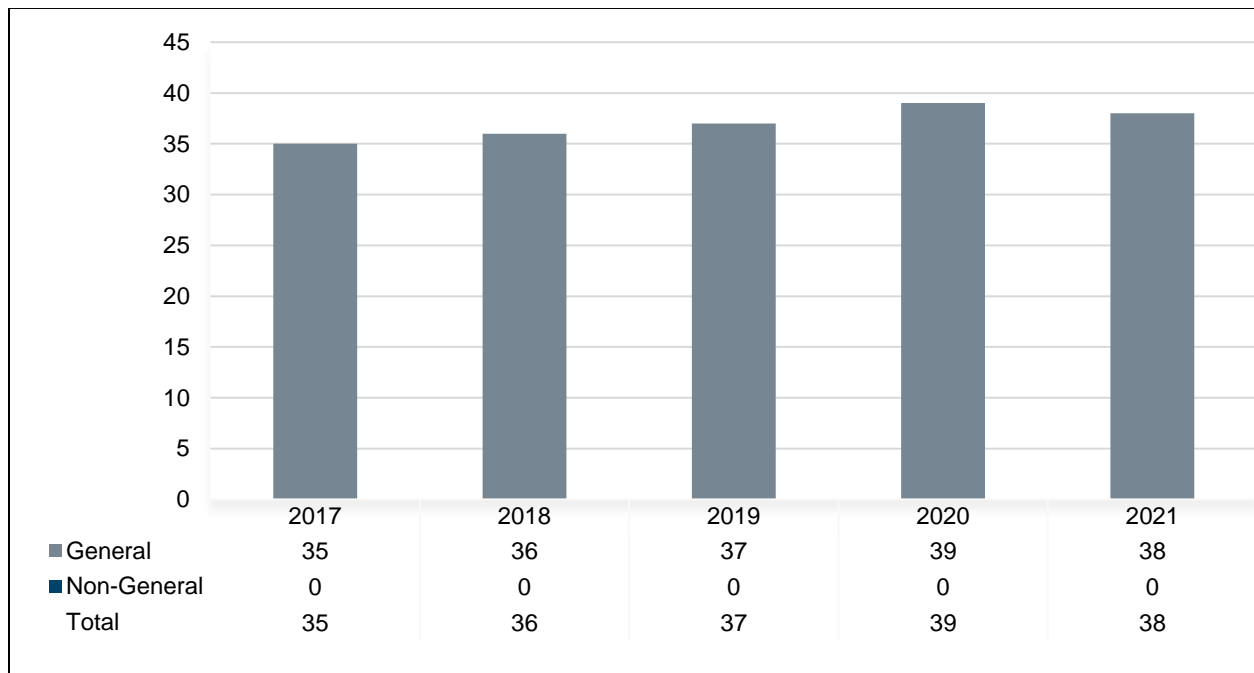
	2020 Budget	2021 Recommended	Recommended Budget as % of Total FTEs
General Fund	39	38	100.0%
Non-General Fund	0	0	0.0%
Total Agency FTEs	39	38	100.0%

The 1.00 FTE decrease from the 2020 Budget to the 2021 Recommended Budget is due to the transfer of the Small & Emerging Business Coordinator position to General Services.

New Positions

Position Title	# of Positions	Annual Salary	Source
None	n/a	n/a	n/a

Budgeted FTE History



Vacancy Credit

The vacancy credit process is designed to more accurately reflect the true expenditures for Personal Services and Fringe Benefits within the agency budget request. The calculations for the budget process begin with funding all approved positions for the entire year. Vacancy credits take into account that not all approved positions will be filled for the entire year. The methodology historically used by OMB to estimate an agency's vacancy credit utilizes a four-year history of unused personnel budgets to estimate an appropriate vacancy credit. However, recommendations may vary from the four-year average due to staffing trends or the number of positions supported within a fund.

Salaries & Wages

	2020 Budget	Four-year Average	2021 Recommended	% Point Change to:	
				PY Budget	Average
General Fund	3.6%	1.1%	3.6%	0.0%	2.5%

The vacancy credit within Salaries & Wages for 2021 is in line with the 2020 budget.

Fringe Benefits

	2020 Budget	Four-year Average	2021 Recommended	% Point Change to:	
				PY Budget	Average
General Fund	3.6%	3.2%	3.6%	0.0%	0.4%

The vacancy credit within Fringe Benefits for 2021 is in line with the 2020 budget and the four-year average.

County Administration

Program Purpose:

The purpose of the County Administration Program is to provide leadership, day-to-day management and performance management services to county agencies so they can make informed resource allocation decisions and achieve performance targets established in their strategic business plans.

ORC Reference Mandating this Program:

Chapter 305

Program Services:

Consultations, Reports, Policies, Procedures, Training Sessions, Performance-Based Program Budget Reviews, Performance-Based Program Budget Recommendations, Levy Reviews.

Core Principle:

Provide Efficient, Responsive & Fiscally Sustainable Government Operations

Linkage to Core Principle:

The County Administration Program establishes priorities and maintains prudent financial management over the County's resources so that the optimal level of support can be provided to agencies in the most fiscally responsible manner.

Program Budget Overview

	2020 Approved	2021 Recommended	Variance	
			\$	%
Personal Services	\$2,813,028	\$2,800,659	(\$12,369)	-0.4%
Fringe Benefits	\$1,121,761	\$1,100,374	(\$21,387)	-1.9%
Materials & Services	\$550,380	\$476,670	(\$73,710)	-13.4%
Total Expenditures	\$4,485,169	\$4,377,703	(\$107,466)	-2.4%

Centralized Services

Program Purpose:

The purpose of the Centralized Services Program is to capture expenditures that will be allocated to various agencies through the cost allocation plan.

ORC Reference Mandating this Program:

N/A

Program Services:

Legal representation in labor negotiations, workers compensation reserve funding, and performance based budget software maintenance, Commissioners Resolution Management System maintenance, cost allocation studies.

Core Principle:

Provide Efficient, Responsive & Fiscally Sustainable Government Operations

Linkage to Core Principle:

The Centralized Services Program promotes efficient, responsive, and fiscally sustainable government operations by maintaining a timely cost allocation schedule and providing revenue to the General Fund through the collection of the countywide sales tax so that scarce resources are available for General Fund agencies, and recover charges for services that are provided to non-General Fund agencies.

Program Budget Overview

	2020 Approved	2021 Recommended	Variance	
			\$	%
Materials & Services	\$370,700	\$368,737	(\$1,963)	-0.5%
Total Expenditures	\$370,700	\$368,737	(\$1,963)	-0.5%

Public Affairs

Program Purpose:

The purpose of the Public Affairs Program is to provide consistent and effective communication, media relations and community relations to Franklin County residents so they are informed about their "return on investment" of tax dollars utilized and/or allocated by Franklin County government.

ORC Reference Mandating this Program:

N/A

Program Services:

Annual Reports, Community Guides, Brochures, Media & Community Relations, Internet Website Management, Issue Statements, Policy Analyses, Mass Mailings, Speeches, Event Plans.

Core Principle:

Provide Efficient, Responsive & Fiscally Sustainable Government Operations

Linkage to Core Principle:

The Public Affairs Program brings heightened public awareness to the policy priorities undertaken by the Board of Commissioners by effectively conveying their message through press events, news story placement and increased public appearance opportunities for the Commissioners.

Program Budget Overview

	2020 Approved	2021 Recommended	Variance	
			\$	%
Personal Services	\$285,574	\$273,558	(\$12,016)	-4.2%
Fringe Benefits	\$124,669	\$121,892	(\$2,777)	-2.2%
Materials & Services	\$75,400	\$77,543	\$2,143	2.8%
Total Expenditures	\$485,643	\$472,993	(\$12,650)	-2.6%

Bonds & Debt Retirement

Program Purpose:

The purpose of the Bonds and Debt Retirement Program is to provide centralized payment services for Franklin County so bond and debt retirement payments are made on a timely basis and contractual obligations are met.

ORC Reference Mandating this Program:

N/A

Program Services:

Bond and Debt Retirement Administration

Core Principle:

Provide Efficient, Responsive & Fiscally Sustainable Government Operations

Linkage to Core Principle:

The Bonds and Debt Retirement Program manages the County's debt portfolio to ensure that the level of debt obligations is reasonable so that the amount of resources required for debt service payments does not place a burden on the County's operations.

Program Budget Overview

	2020 Approved	2021 Recommended	Variance \$	%
Materials & Services	\$9,564,227	\$3,968,644	(\$5,595,583)	-58.5%
Debt Service	\$46,400,544	\$43,170,585	(\$3,229,959)	-7.0%
Interfund	\$266,425	\$266,425	\$0	0.0%
Total Expenditures	\$56,231,196	\$47,405,654	(\$8,825,542)	-15.7%

Reserves

Program Purpose:

The purpose of the Reserves Program is to provide economic stabilization services for Franklin County so basic services can be maintained in the event of a financial crisis.

ORC Reference Mandating this Program:

N/A

Program Services:

Reserve Fund Administration; Budgeting for Reserve Funds; Researching and Monitoring, Prevention-Planning, and Emergency Services for inclusion in the General Fund Reserves.

Core Principle:

Provide Efficient, Responsive & Fiscally Sustainable Government Operations

Linkage to Core Principle:

The Reserves Program ensures that adequate resources are available so that agencies can maintain their level of operations and so that the County can maintain its AAA/Aaa bond rating.

Program Budget Overview

	2020 Approved	2021 Recommended	Variance \$	%
Personal Services	\$3,000,000	\$3,000,000	\$0	0.0%
Fringe Benefits	\$540,900	\$540,900	\$0	0.0%
Materials & Services	\$7,455,351	\$8,787,170	\$1,331,819	17.9%
Capital Outlays	\$1,018,065	\$797,500	(\$220,565)	-21.7%
Grants	\$21,983,735	\$21,756,725	(\$227,010)	-1.0%
Interfund	\$96,825,672	\$94,635,159	(\$2,190,513)	-2.3%
Contingency	\$13,492,000	\$5,000,000	(\$8,492,000)	-62.9%
Total Expenditures	\$144,315,723	\$134,517,454	(\$9,798,269)	-6.8%